



2023-2024
Call for
Projects +
Partners



David and Frances Brain
**CENTER FOR
COMMUNITY
ENGAGEMENT**

I believe in the power of community.
I believe there is a strength within us as a collective.
-Bev Gooden



Connect with BW students to:

Serve. Learn. Intern. Research. Create. Innovate.

Given current challenges facing our communities and organizations – strengthening partnerships, identifying opportunities for collaboration, and developing shared resources are essential to continue to advance each of our missions. This document is not comprehensive but provides a snapshot of key opportunities for non-profit partners to connect with BW students as interns, volunteers, researchers and through community-based learning within the BW curriculum.

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Hire a BW student via Community Work-Study

The Federal Community Work Study (CWS) program provides community-based jobs to eligible BW students. CWS is coordinated by the Brain Center for Community Engagement and the Office of Financial Aid. To be a host site for the Community Work Study program, the organization must be a nonprofit or government agency.

- Create a job description for a position 8-10 hours / week
- **Submit position proposal at:** <https://fs22.formsite.com/bwtest1/CWS/index.html>
- Review applicants, interview and request to hire selected candidate
- Provide on-going training, supervision and mentoring
- Submit bi-weekly time records for BW student payroll process

Questions: contact Marsita Ferguson mlfergus@bw.edu

Jacket Philanthropy Program | Fall 2023

Connect to Volunteers + Grant Funding

The Jacket Philanthropy Program (JPP) is an academic service-learning program which aims to nurture a new generation of philanthropists through grantmaking and community service. Students enrolled in a Jacket Philanthropy Program course provide direct service to local non-profits and award grant funding to organizations meeting immediate needs within the community.

Partner Proposals for JPP Fall 2022 due: [Wednesday, August 9th](#)

Course Title	Description of course & partner resources available	How to apply
<p>ENG 309: Grant Proposal Writing</p> <p>Fall 2023</p> <p>Faculty: Dr. Richard Peterson</p> <p>Grant Proposal writing & potential grant funding</p>	<p>The JPP program will connect a small group of 4-5 student volunteers from our ENG 309 Grant Proposal Writing course to your organization for the Fall semester. We look for a hands-on service experience or project that would help them to get to know the organization (15 hours of work per student) and then they provide the research and writing for a grant proposal for a project/ topic identified by your organization.</p> <p>Each of these proposals are submitted into a peer review process for the opportunity of up to \$5000 in grant funding at the conclusion of the semester for awarded partners.</p>	<p>Click here to apply for this opportunity</p> <p>Partner Proposals for JPP Fall 2023 due: Wednesday, August 9th</p>
<p>PHL 273: Environmental Ethics</p> <p>Fall 2023</p> <p>Faculty: Dr. Kelly Coble</p> <p>Environmental Ethics projects & potential grant funding</p>	<p>An exploration of the ethical issues associated with the impact of human activity on the environment, eco-systems, and biodiversity. Course addresses broad questions such as: how should we conceive our relationship to the natural environment? Does sustainability demand a new biocentric ethic? What responsibilities do we have to future generations?</p> <p>Each of these proposals are submitted into a peer review process for the opportunity of up to \$5000 in grant funding at the conclusion of the semester for awarded partners.</p> <p>The JPP program will connect a small group of 4-5 student volunteers to your organization for the Fall semester. We look for a hands-on service experience or project that would help them to get to know the organization (15 hours of work per student) and then they provide the research and writing for a grant proposal for a project/ topic identified by your organization.</p>	<p>Click here to apply for this opportunity</p> <p>Partner Proposals for JPP Fall 2023 due: Wednesday, August 9th</p>



Service-Learning Courses: Seeking partners + projects

Service-Learning courses bring learning to life by providing opportunities for students to apply classroom knowledge and skills to community-based projects.

Psychology

Course Title	Description of course & partner resources available	How to apply
<p>SPN 250: Tech Span Translation</p> <p>Fall 2023</p> <p>Faculty: Dr. Karen Barahona</p> <div data-bbox="99 800 399 1031" style="background-color: #FFD700; border-radius: 15px; padding: 10px; text-align: center;"> <p>Spanish Translation Services</p> </div>	<p>This course is a study of Spanish applied in the workplace to understand the importance of the language and lexicon in the professions with an emphasis on business. SPN 260 also intends to educate students about contemporary issues in the community and engage them in a service-learning experience to collaborate with community partners to help students learn how to communicate in the Spanish business world or any professional setting.</p> <p>Possible Projects:</p> <ul style="list-style-type: none"> ⇒ Create bilingual newspaper articles, programming materials (Spanish and English versions). ⇒ Do public service announcements in radio stations with Hispanics on topics of local interest. ⇒ Perform activities in local Hispanic service agencies (i.e. help fill out forms, socialize and collaborate at food pantries). ⇒ Organize a community guest speaker series to visit and interview native speakers in their professions. ⇒ Share information learned in Commercial Spanish class to high school students (i.e. writing correspondence in Spanish and writing business letters to request information). <p>All students will participate in a group orientation with each partner site to learn about programs, services and mission; and all students will complete a minimum of 15 hours of service and/or shadowing with various partner organizations over the semester.</p>	<div data-bbox="1260 478 1565 709" style="background-color: #4CAF50; border-radius: 15px; padding: 10px; text-align: center; color: white;"> <p>Interested? Email Marsita mifergus@bw.edu for next steps!</p> </div> <p>Priority deadline: August 9th</p>

<p>BIO 313: Ecology</p> <p>Fall 2023</p> <p>Faculty: Dr. Kathryn Flinn</p> <p>Laboratory field-study & a weekend field trip</p>	<p>A laboratory-field study of the concepts of ecology. Representative aquatic and terrestrial ecosystems will be studied.</p> <p>All students will participate in a group orientation with each partner site to learn about programs, services and mission; and all students will complete a minimum of 15 hours of service and/or shadowing with various partner organizations over the semester.</p>	<p>Interested? Email Marsita mifergus@bw.edu for next steps!</p> <p>Priority deadline: August 9th</p>
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ADDITIONAL OPPORTUNITIES TO CONNECT: CAMPUS CONTACTS

Arts Management & Entrepreneurship Program

The BW Arts Management & Entrepreneurship major prepares students to integrate the artistic and business elements of a career in the arts including significant experiential requirements. The program invites arts organizations to consider: serving as a host site for a student intern; hiring students for seasonal, part-time and/or event-based positions; seeking assistance from the BW Arts Management Association, a student-led organization, to support a project at your organization.

Contact: Bryan Bowser, Program Director, bbowser@bw.edu, 440-826-2366

<https://www.bw.edu/academics/undergraduate/arts-management-entrepreneurship/>

Career Center

The BW Career Center works with employers to develop and promote experiential opportunities to BW students and alumni. Career Services also facilitates the process by which students earn academic for internships. Contact : Patrick Keebler, Director, pkeebler@bw.edu , 440-826-3745

<https://www.bw.edu/about/offices/career-services/employers/>

Post Internships & Jobs on Handshake

This online job and internship database is designed to promote opportunities for enrolled BW students (e.g. internships) and/or BW alumni. Create a profile and post opportunities: <https://bw.joinhandshake.com/login>

Yellow Jackets Career Connections Network

This online platform, hosted by Wisr, is a great way to connect directly with current BW students and alumni. When setting up your profile, you can select ways in which you're happy to help yellow jackets, including options like providing industry insights, connecting with others in your area, and even helping find opportunities. Whether you're an alum or a parent/supporter, this is a great tool for finding and connecting with members of the yellow jacket community.

<https://bw.wisr.io/>

Communication Sciences and Disorders & BW Speech Clinic

The Baldwin Wallace Speech Clinic provides speech, language and hearing services to adults and children in the community. Student clinicians from BW's communication sciences & disorders undergraduate major and speech-language pathology graduate program provide services customized to match the individual patient's needs based on a free-standing treatment plan or as a supplement to an existing one. Students also complete community-based clinic and practicum experiences.

Contact: *Christie Needham*, Director of Clinical Education, cneedham@bw.edu (440) 826-2070

Community Research Institute

The BW Community Research Institute (CRI) provides consulting and research services to government agencies, nonprofits, foundations, community-based organizations, and the media including: opinion polls and surveys, focus groups and interviews, content analysis, demographics surveys, GIS social and political mapping, needs assessments, evaluation studies, feasibility studies and more!

Contact: *Lauren Copeland*, Associate Director, lcopelan@bw.edu

<https://www.bw.edu/centers/community-research-institute/>

David & Frances Brain Center for Community Engagement

For more than 30 years the Brain Center for Community Engagement (formerly the Office of Community Outreach) has upheld the University's mission of empowering students to become contributing, compassionate citizens. The Brain Center seeks partners for community service opportunities, academic service-learning courses, and community immersion programs.

Contacts: *Marsita Ferguson*, Interim Director mlfergus@bw.edu

<https://www.bw.edu/about/offices/community-engagement/>

Digital Marketing Center

The Digital Marketing Center (DMC) at Baldwin Wallace University creates opportunities that help students to be successful in today's challenging job market and enable small businesses to thrive in the marketplace. The DMC is an experiential learning program that matches teams of talented students with area small businesses, startups and nonprofit organizations. Under

direction from the DMC staff, students develop and deliver paid, earned and owned media strategies such as:

- Website development and management
- Content marketing
- Social media marketing
- Organic social media
- Digital marketing analytics
- Search engine optimization (SEO)
- Search engine marketing (SEM) and retargeting
- Client training and support

Contact: Interested in being a DMC client?

Contact DMC director Tim Marshall at dmc@bw.edu or (440) 826-2792.

<https://www.bw.edu/schools/business/industry-community/digital-marketing-clinic/>

Hive Design Group | BW Graphic Design Firm

At the Hive, our process begins with you and your design needs. After making a design request, we will hold a brief meeting, either digital or direct, to discuss your project's scope and timeline. Your project will be assigned to a dedicated student designer who will work within the desired timeline, provide digital updates on the design process, and deliver your product on schedule.

Looking for a way to get your small business off the ground? Hive can help give your brand the design it needs without breaking the bank. Learn more: <http://hivedesigngrp.com/>

STEM (Science, Technology, Engineering and Math) Scholars Service Opportunities

Majors within our School of Natural Sciences, Mathematics, and Computing are seeking opportunities to engage with the community and utilize their problem solving and analytical skills, as well as develop and/or strengthen their communication skills, team work, leadership, resilience, creativity and confidence. Can be direct service opportunities or project-based opportunities.

Contact Program Director, Katie Adkins kadkins@bw.edu